

SMOKE SIGNALS

The Newsletter of the Shawnee Hills Property Owners Association

Ad Submission Form & Rate Card

SMOKE SIGNALS is published monthly with distribution planned for the last week of the month. Articles and ads must be **submitted by the 1st of the month and will be in the following month's issue**. All display ads need to be accompanied by payment in full. Please fill out the information below along with your payment and send to the address below **before** your ad is published.

Name _____ Date _____

Company _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Ad Size: _____ Months Ad Will Run: _____ Color Black & White

Submitting Ads for Smoke Signals

The preferred way for you to submit your ads would be to e-mail the ready-to-print files to "newsletter@shawneelake.org". After your ad is received you will be contacted to let you know it was viewed and received. Articles and ads may also be mailed to "Ralph Wirth • 355 Pueblo Trail • Jamestown, OH 45335". For any further information call the office during the workday at (937) 372-1331 and ask for Ralph or Della Wirth or 675-3123 after 5 PM M-F.

Use these scaled ad blanks to determine your ad size and enter the information in the form.

Ad Payments

Payments (only) need to be sent to SHPOA's clerk listed below:

S.H.P.O.A.
P.O. Box 216
Jamestown, OH 45335
(937) 675-6241

Ad Formats

PDF, TIF, EPS, JPEG

Powerpoint and other MS Office 2003 documents can be submitted but must be the appropriate size.

If you do not have the capability of producing a digital ad please contact rwirth@wirthadvertising.com about creating one for you.

Full Page Ad

\$150 (+\$20 for color)
5" wide x 7-3/4" tall
(5" x 7.75")

Half Page Ad

\$80 (+\$20 for color)
5" wide x 3-13/16" tall
(5" x 3.84")

Quarter Page Ad

\$40 (+\$20 for color)
2-7/16" wide x 3-13/16" tall
(2.43" x 3.84")

Eighth Page Ad

\$20 (+\$10 for color)
2-7/16" wide x 1-7/8" tall
(2.43" x 1.87")

Color is "free" for current card-holding members of SHPOA